Dear ILADS Member,

May is National Lyme Disease Awareness month. Besides recognizing and treating patients in your offices this month, try to make a commitment to do something at the community level to promote awareness and prevention. We look forward to seeing everyone in Austria and Boston. Please continue to send us any news between issues either directly or through our member website.

Editors: Andrea Gaito, MD, Barbara Buchman, Exec.Director ILADS

---

**PRESIDENT'S MESSAGE**

Greetings Colleagues,

During the past few months we have been working diligently to advance the knowledge of Lyme in both the national and international community. As a follow-up to our groundbreaking, nationally-recognized informational campaign beginning with the Times Square Jumbotron in December, we worked to increase knowledge of Lyme by having another Jumbotron informational site at Super Bowl XLVI in Indianapolis. With the emergence of spring, multiple national media outlets contacted ILADS to get its perspective on the dangers of Lyme this summer after the mild United States winter. Their focus on ILADS represents an emergent understanding of the positive contributions that ILADS doctors have made in educating the public and in participating in the challenging and often controversial world of Lyme. Our Guidelines Committee continues to work on analyzing hundreds of studies and summarizing data so that a revised set of guidelines can be ready for the Boston Conference in November.

Our place as the most important multidisciplinary medical society dedicated to Lyme and other tick-borne diseases is highlighted by our Third Annual European Conference to be held in Klagenfurt, Austria on May 18th and 19th.

ILADS doctors will be addressing our European counterparts about the nature of Lyme and its physical and neuropsychological manifestations. We will also have the opportunity to share in mutual discussions with international researchers about the efficacy of emerging treatment modalities. On the national front we are finalizing the schedule of speakers and break-out programs for the Annual Conference scheduled in Boston on November 2nd through 4th. The title of the program is “Evidence-based Medicine” and we have commitments from nationally-recognized researchers and clinicians to present at the conference. All in all, it has been very exciting year so far and we look to continue the good work on your behalf.

Leo J. Shea III, Ph.D.
Neuropsychological Evaluation & Treatment Services, P.C.
212-951-4545 • www.leoshea.com

---

**Practicing Ethical Guidelines for ILADS Members**

In 2010 the following Ethical guidelines were drafted by the ethics committee and presented to the membership at the Annual meeting. Since that time, our membership has grown substantially, and many of our new colleagues may not be aware of the specific points and practice parameters:

- Each member shall respect the viewpoint of other members with courtesy and encourage productive debate when indicated.
- Each member shall refrain from speaking ill of other
The purpose of the document was not only to illustrate the core values of the ILADS philosophy, but additionally to safeguard the society against any unethical personal or professional behavior among the membership. Please take a moment to read through this list in its entirety. Andrea Gaito, MD, Chairperson, Ethics committee.

**ILADS: ETHICAL GUIDELINES**

The aim of these ethical guidelines is to promote excellence, respect and professionalism amongst academic and nonacademic members, in our dealings with each other, and with those to whom we provide services. We commit to following the core values of integrity, confidentiality, impartiality, accountability and honesty.

The term "ethical" refers to matters involving moral principles or practices and matters of social policy involving issues of morality and character.

- Each member shall uphold the standards of professionalism and be honest in all personal and professional interactions.
- Each member shall respect the confidentiality of matters specific to ilads and refrain from distribution of any sensitive material to outside sources.
- Communication between members shall not contain derogatory, abusive or inflammatory material. The use of profanity will not be tolerated. This includes all verbal communications, emails, and statements made on internet sites.
- Members shall not charge or collect an illegal or excessive fee from patients for their services.
- A member shall abstain from voting on an issue in the event of a conflict of interest. A conflict of interest is deemed to exist when there is a substantial threat to independence of judgment created by personal interest.
- A member may not speak as a representative of ilads without prior approval to do so by the Board or president.
- A member shall not commit fraud or engage in other illegal activities.
- Any complaints involving unethical behavior shall be reviewed by the ethics committee in a timely manner. If the complaint seems valid, the committee shall then present the information to the Board for discussion. The credibility of any association depends on the integrity of its leaders. The first response of an association must be to label the unethi...
Where:
The Westin Boston Waterfront. The address is 425 Summer Street (between Viaduct St & C St) Boston, MA 02210. (617) 532-4600. The neighborhood is South Boston.

Getting There: The hotel is a ten minute drive from Logan International Airport. There is a silver line T stop very near by. The T is the Boston equivalent of the subway or metro. Additionally, the hotel is very conveniently located for those traveling by train to South Station.

Reservations: ILADS has negotiated a special room rate of $199 per night good until October 10, 2012. A link to the reservations is on our web site www.ilads.org This rate is good during the period October 30, 2012 to November 5, 2012. To book a room go to: www.starwoodmeeting.com/Book/Ilads2012

Grants: A special grants available for medical students and residents in accredited training programs as determined by the Board. There may also be limited grants available for first time attending physicians. Please inquire at lymedocs@aol.com

Conference Pricing Early Bird (until Oct. 10)
- Member-Non-Physicians: $445
- Member Professionals (CME included): $545
- Medical students: $250
- Non-Member Non-Physician: $520
- Non-member Professionals (CME included): $620
- One day rate: $400
- Spouse registration (with paid professional registration): $350

Conference Pricing Regular (after Oct. 10)
- Member-Non-Physicians: $545
- Member Professionals (CME included): $620
- Medical students: $325
- Non-Member Non-Physician: $645
- Non-member Professionals (CME included): $720
- One day rate: $450
- Spouse registration (with paid professional registration): $400

Conference Pricing At The Door
- Member-Non-Physicians: $620
- Member Professionals (CME included): $695
- Medical students: $325
- Non-Member Non-Physician: $720
- Non-member Professionals (CME included): $770
- One day rate: $500
- Spouse registration (with paid professional registration): $450

CONFERENCE POLICY: Please note that the distribution of any materials or flyers during either the ILADS European Conference in Austria or the Annual Conference in Boston, must be cleared in advance by Barbara Buchman, Executive Director of ILADS. Additionally, ILADS expects those who attend to not solicit other members for commercial projects or profits. This type of activity does not align with the professional image and mission of ILADS. Thank you to all in advance for your cooperation.

ILADS PLATINUM DINNER
The ILADS Philanthropy dinner will be held on Thursday evening November 1, 2012 in Boston, Mass. The annual dinner honors guests who donate at the platinum level. This year these

2012 Boston Exhibitors To Date
- H. Buschkuhl GmbH
- Researched Nutritionals
- Xymogen
- Advanced Laboratory Services, Inc
- IGeneX
attending will have the opportunity to sample the cuisine at one of Boston’s finest restaurants while they enjoy the company of their colleagues and friends. For information on attending the dinner, please contact Barbara Buchman at Lymedocs@aol.com.

RESEARCH PUBLICATION

Dr. John D. Scott who spoke at the ILADS conference in Toronto, recently published his work, “Widespread Dispersal of Borrelia-Burgdorferi-infected Ticks Collected from Songbirds across Canada,” in the Journal of Parasitology, 98(1) 2012. Dr. Scott points out that since migratory songbirds widely disperse infected ticks, that people do not have to go to endemic areas to contract Lyme disease. Congratulations to Dr. Scott on his publication.

LYME DISEASE PREVENTION GUIDE

Dr. Ron Hamlen recently published an article, “Tick-Borne Infections-A Growing Public Health Threat to School-Age Children” in the National Association of School Nurses journal. The article reviews and offers guidance for preventative measures that schools can take to prevent tick-borne infections both on school property and residential areas. As Dr. Hamlen points out, school nurses are often the frontline for children infected at school. Please contact Ron Hamlen for more information on how your local school can benefit from this important document.

OUTSTANDING WOMAN AWARD

Dr. Andrea Gaito received the “Outstanding Woman Award” given by the New Jersey Commission on the status of Women on March 23, 2012 for her work with Lyme disease and ILADS during their annual dinner as part of Women’s history month. Dr. Gaito received additional awards from NJ Congressman Rodney Frelinghuysen, State Senator President Stephen Sweeney, and Governor Chris Christie, who recognized her as one of the founders of the International Lyme and Associated Diseases Society “an organization which has made great strides in promoting awareness and research of Lyme disease.”

BECOME AN EXPERT REVIEWER

Dr. Ray Stricker has recently become an Expert Reviewer for the California Medical Board and feels that this may be a great opportunity for other ilads members to get involved at the state level. “It’s a good way for ILADS physicians to identify potential problems and get our side heard”, said Dr. Stricker. He also added that working with the Medical Board “affords some protection for the individual provider.” For specifics within your state, please contact your local Board of Medical Examiners.

ILADS DOCS FEATURED IN PREVENTION

Prevention Magazine recently interviewed Dr. Leo Shea and Dr. Andrea Gaito for their article on Lyme Disease, “Is a Tick Bite Causing Your Depression?”, as part of Lyme Disease awareness month. Author Leah Zerbe reviews the disease’s manifestations in pets as well as humans and offers many tips on preventing Lyme and strategies for early treatment and diagnosis.
To view the article in Prevention Magazine, click here.

Dr. Daniel Cameron and Dr. Jeffrey Greenfield were recently quoted in an article about Lyme disease in the New Hampshire Sentinel newspaper based in Keene, NH.

To view the article in the New Hampshire Sentinel, click here.

---

ILADS MEMBERS VOLUNTEER

Would you like to get involved? We have several discreet projects for ILADS members who would like to help ILADS. The first is to provide outreach to an upstate New York camp for their educational efforts to prevent Lyme disease among campers. As it is a YMCA camp, your work could serve as a prototype for other similar camps. Secondly, we have pages on our website which need to be updated. It is something that a Lyme doctor could do easily, but not a lay person. Thirdly, Dr. Cameron needs a volunteer to help him categorize research papers for the website. Please contact lymedocs@aol.com if you would like to volunteer or have questions regarding any of the projects.

NJ STAR LEDGER REPORTS INCREASE IN TICK POPULATION

An recent article in the NJ Star Ledger entitled, “Tick Hunters report New Jersey is “Loaded”, chronicled the upswing of ticks in the region. “Lots of ticks, lots of deer and lots of people," was the comment made by Durland Fish, a principle investigator in this study which was funded by the CDC. Fish, an epidemiologist at Yale said most ticks were found in the Northeast and upper Midwest, but that the ticks were "expanding their range and migrating to other areas such as Virginia. New Jersey reported 3,320 new cases in 2010." Fish went on to say in the article that Lyme disease is often misdiagnosed because its symptoms are not that specific. Also reported in the article was a "Lyme Disease Human Risk Map." Fish said that he hopes that map will show people and the health community where the disease is most likely to be contracted.

To view the article in the NJ Star Ledger, click here.

---

Meet Our Webmaster, Laurie Martin

Laurie is based in Sonoma California. She is the backbone of ILADS, designing our website and marketing materials for ILADS Conferences and implementing all the changes to our website in a timely fashion. Laurie has a background in marketing and sales for leading hi-tech media companies and currently has her own business in web development and print design. She is a creative thinker and also a stickler for details. We honor Laurie for her work ethic and her dedication to ILADS.

---

NEWSLETTER ADVERTISING POLICY

Due to the overwhelming requests received for advertising in the newsletter, we will now charge a small fee to advertise any event which is not sponsored by ILADS or given by a Non-ILADS member where a fee is required for attendance. We will continue to publish all lectures, community service programs and events which are nonprofit involving our members.