Maximize your presence with trackable and quantifiable digital exposure.

EXPAND YOUR BRAND  
BROADEN YOUR REACH

Partners with
Feathr
Advertising Opportunities

ILADS is a nonprofit, international, multidisciplinary medical society dedicated to the appropriate diagnosis and treatment of Lyme disease and its associated illnesses. ILADS promotes understanding of Lyme and associated diseases through research, education and policy. We strongly support physicians, scientists, researchers and other healthcare professionals dedicated to advancing the standard of care for Lyme and associated diseases.

We know our annual conference is important to you and your business. As we’ve pivoted to a virtual platform this year, we want to share an opportunity to reach our online audience through digital sponsorship.
Why Retargeting?

Our audience becomes your audience with retargeting. Get exclusive direct access to the ILADS website traffic and retarget them with your company’s ads that will showcase your brand, anywhere they visit online.

Quality Audience

Don’t rely on broad, generic targeting on common ad platforms to market your company. Stand out to the ILADS uniquely qualified audience that will showcase your business to those who need you the most.

Your ads will appear on multiple major websites and mobile apps, following the America's Small Business Development Center’s audience wherever they go.
## CHOOSE YOUR PACKAGE

<table>
<thead>
<tr>
<th>Packages</th>
<th>Price</th>
<th>Duration</th>
<th># of Impressions</th>
</tr>
</thead>
<tbody>
<tr>
<td>LARGE</td>
<td>$6,000</td>
<td>6 Months</td>
<td>100,000</td>
</tr>
<tr>
<td>MEDIUM</td>
<td>$4,500</td>
<td>3 Months</td>
<td>70,000</td>
</tr>
<tr>
<td>SMALL</td>
<td>$2,500</td>
<td>1 Month</td>
<td>35,000</td>
</tr>
</tbody>
</table>

### Ad Sizes & Specs
- .jpg or .gif static images only; no flash ads

### All sizes include:
- Leaderboard 728x90
- Wide Skyscraper 160x600
- Square Pop-Up 300x250
Receive detailed reports that allow you to see your campaign results in real-time including impressions, clicks, and geographical locations of ads served.

Contact: Scott Kersh, Conference Manager | 214-207-8239 | skersh@ilads.org