2020 ILADS Annual Scientific Conference

ONE HEALTH LYME
THE INTERSECTION OF LYME AND COVID

TAKE YOUR BRAND GLOBAL! Now is your chance!

You are invited to be a Virtual Exhibitor at the

ILADS 21ST ANNUAL CONFERENCE
ONE HEALTH LYME - THE INTERSECTION OF LYME AND COVID

The conference will take place virtually on September 10-13, 2020. With the new virtual format, ILADS is expecting to reach an entirely new global audience.

This four-day virtual conference is the premier educational event for physicians and medical professionals who have an interest in diagnosing and treating Lyme and associated tick-borne diseases. The ILADS Annual Scientific Conference is the event where innovative medicine, technology and cutting- edge research come together in the fight against Lyme and associated diseases. Doctors and medical professionals come to this event to learn about emerging treatments and strategies to help diagnose and treat tick-borne illnesses in their everyday clinical practices.

Don't miss this opportunity to
BUILD your brand,
REACH your target audience and
INCREASE your sales.
TELL YOUR STORY!

With the anticipation of new global attendees, exhibitors will not want to miss the opportunity to network and promote their products with these medical professionals. Virtual exhibitor sponsorship investments will range from $2,000 to $6,500.

Sponsorships are a great way for your organization to obtain more exposure to conference attendees. 2020 virtual sponsorship packages include the benefits listed in the chart below. In addition to these packages, à la carte sponsorship opportunities are available.

Electronic gift cards for coffee breaks, annual webinar series or poster award presentations are just a few examples of what à la carte sponsorship(s) we have available.

PLEASE CONTACT Scott Kersh, Conference Manager @ 214-207-8239 for more details and to secure your sponsorship(s) now.

VIRTUAL SPONSORSHIP BENEFITS Choose your level of investment	PLATINUM $6,500	GOLD $3,000	SILVER $2,000
Your Logo on ILADS Conference Webpage - www.ILADS.org	✓	✓	✓
Registration(s) for the ILADS 2020 Annual Scientific Conference (No CME) *Note: Registrant must be an employee of the organization purchasing the sponsorship.*	2	1	0
Thursday Non CME Speaking Opportunity During Emerging Treatment and Clinical Pearls (max 20 minutes pre-recorded video speech and Q&A) *Note: Presentation must be reviewed and approved by Program Committee*	✓		
Company Logo on Virtual Conference Home Page	✓	✓	✓
Participation in Virtual Exhibitor Hall - Pre-Recorded Video 1 - 3 Minutes (exhibitor to produce), Link to Exhibitor's Website, and Link to Schedule a Future One-on-One Appointment with the Exhibitor	✓	✓	✓
Posting(s) on the Virtual Conference Job Board (one-page PDF document)	2	1	0
Posting on the Author's Table (one page PDF document)	1	1	0
Lead Generation - Names, Geographic Information and Email Addresses of 2020 ILADS Scientific Conference Attendees (for those attendees who elect during registration to share their contact information)	✓	✓	✓
Priority Booth Selection for ILADS 2021 Annual Scientific Conference	✓		
Breakout Room Sponsorship	✓		
Press Releases/Articles Included Within Exhibitor Page ($100 for each additional)	5	3	3

NOW IS THE TIME FOR VIRTUAL ENGAGEMENT WITH A GLOBAL REACH!

CONTACT SCOTT KERSH TODAY @ skersh@ilads.org
or call today at 214-207-8239 and LOCK IN THIS OPPORTUNITY!